

**Abstract 621**

**TITLE:** Reaching Populations at Risk for HIV through the Health Care Delivery System

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**ISSUE:** Reaching populations at risk for HIV through the health care delivery system.

**SETTING:** Managed care organizations.

**PROJECT:** This session will discuss where people at risk for HIV are most likely to get their care, with special focus on Medicaid. The transition of Medicaid to managed care creates new challenges for integrating HIV prevention activities into the health care system. This underscores the importance of creating linkages between AIDS prevention providers and managed care organizations (and Medicaid agencies) to promote prevention activities. The Center for Health Policy Research at George Washington University School of Public Health and Health Services, in collaboration with the CDC and HRSA, has developed model purchasing specifications for HIV/AIDS prevention and medical management for managed care. These specifications will be reviewed in the context of promoting prevention activities among at-risk populations receiving their care in a managed care system.

**RESULTS:** Model-purchasing specifications for managed care is one tool to integrate prevention into managed care and to create linkages between prevention providers and managed care organizations.

**LESSONS LEARNED:** A greater understanding of where individuals at risk are getting their health care, how that health care is delivered (i.e., through managed care), and how prevention providers can influence the prevention activities of managed care organizations.

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